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The Entrepreneurial Cell under Institution Innovation Council Hansraj College 2022-23



The Entrepreneurial Cell of Hansraj College, the University of Delhi organized IDEATHON – Delhi Startup Conclave '23, inviting startup ideas on sustainability, ed-tech, and healthcare on 3rd February 2023. The event proved to be a platform for individuals to showcase their ideas and connect with like- minded individuals who can help bring their ideas to life. The focus on sustainability, ed-tech

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and healthcare highlights the importance of these industries in today's world and the potential for new and innovative solutions to address these sectors' challenges.



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IDEATHON focused on providing a unique opportunity for individuals and startups to pitch their ideas and potentially receive seed funding and incubation support. The potential for seed funding of up to 20 lakhs is a significant benefit for individuals and startups, as it can help provide the necessary resources to take their ideas to the next level.

There were two main rules of the event-

- 1. A team of two members were supposed to pitch the idea
- 2. Registration fee ₹400 (₹200+₹200)

The presence of the principal, Prof (Dr.) Rama, added to the significance of the event and her words of wisdom would have been an inspiration to those in attendance. The speech by Mr. Ramesh Aggarwal, sharing his amazing experiences, would have been an eye-opening and motivational experience for the participants. Our chief guests provided valuable insights and guidance for aspiring entrepreneurs and helped create a supportive and inspiring environment for innovation and entrepreneurship.

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The guest appearance of Sukhbir Singh, a famous singer known for his upbeat songs, added to the excitement and energy of the event.

The teams that were selected to pitch their startups had the opportunity to present their ideas to a jury consisting of Amit Shukla, Tripti Singhal Somani, Tushar Gulati, and KP Singh. This provided a unique and valuable experience for the participants, as they were able to receive feedback and advice from experienced professionals in the industry.

Overall, IDEATHON presented an amazing opportunity for budding entrepreneurs to pitch their ideas and have a Shark Tank-like experience. The combination of the chance to present their ideas, receive feedback, and have a fun and entertaining event, made IDEATHON a great platform for individuals to connect, learn, and grow as entrepreneurs.

